

# Privacy & Cookie Policy ADEXPO BV

Adexpo BV attaches great importance to the protection of your personal data. In this Privacy Policy, we'd like to provide clear and transparent information regarding the way in which we process personal data.

We make every effort to ensure your privacy and therefore treat personal data with care. Adexpo BV in all cases complies with the applicable laws, including the General Data Protection Regulation. This means that we in any case:

- Process your personal data in accordance with the purpose for which it was provided; these purposes and type of personal data are described in this Privacy Policy;
- Processing of your personal data is limited to that data which is at least necessary for the purposes for which it is processed;
- Ask for your explicit permission if we need this for processing your personal data;
- Have taken appropriate technical and organisational measures to ensure the security of your personal data;
- Do not pass on personal data to other parties, unless this is necessary for the purposes for which it was provided;
- Are aware of your rights regarding your personal data, would like to point these out to you and respect these.

As Adexpo BV we are responsible for the processing of your personal data. If you after reading our Privacy Policy, or more generally, have questions about it or wish to contact us, you can do so using the contact information at the bottom of this document.

## Processing of personal data of Clients or suppliers

Personal Data of clients or suppliers are processed by Adexpo BV for the following purpose(s):

- Administrative purposes;
- Communication about the assignment and/or invitations;
- Executing or issuing an assignment.

The basis for this personal data is:

- The assignment agreed upon;

Adexpo BV can ask you for the following personal data for the purposes listed above:

- First name;
- Infix;
- Last name;
- (Business) Address
- (Business) Telephone number;
- (Business) Email address;
- Gender.

Your personal data is stored by Adexpo for the processing described above for the period:

- For the duration of the cooperation or agreement and afterwards only in the financial administration for a maximum of 7 years.

## Processing of personal data of newsletter subscribers

Personal Data of newsletter subscribers is processed by Adexpo BV for the following purpose(s):

- Informing the person using news bulletins.

The basis for this personal data is:

- Your subscription to the Newsletter;

Adexpo BV can ask you for the following personal data for the purposes listed above:

- First name;
- Infix;
- Last name;
- Email address.

Your personal data is stored by Adexpo for the processing described above for the period:

- For the duration of one's subscription.

## Processing of personal data of prospects and/or interested parties

Personal Data of prospects and/or interested parties is processed by Adexpo BV for the following purpose(s):

- Information in the form of newsletters and/or targeted contacts.

The basis for this personal data is:

- Verbal permission, issuing of business card and/or link on LinkedIn;

Adexpo BV can ask you for the following personal data for the purposes listed above:

- First name;
- Infix;
- Last name;
- (Business) Address
- (Business) Telephone number;
- (Business) Email address;
- Gender.

Your personal data is stored by Adexpo for the processing described above for the period:

- For the period that one is considered a prospect and/or interested party.

## Provision to third parties

We may provide the information you give to us to third parties if this is necessary for the achievement of the objectives described above.

For example, we use a third party for:

- Supplying the internet and intranet environment;
- Supplying the (financial) administration;
- Supplying newsletters and invitations.

We never pass on personal data to other parties with whom we have not concluded a processing agreement. We of course make the necessary agreements with these (processor) parties to guarantee the security of your personal data. Furthermore, we will not provide your data to other parties, unless this is legally required and permitted. An example of this is if the police requests (personal) data from us in the context of an investigation. In this case, we must comply and are as such obliged to provide this data. We can also share personal data with third parties if you give us written permission to do so.

## Within the EU

We do not provide personal data to parties located outside the EU.

## Minors

We only process personal data of minors (persons under 16 years of age) if written permission has been given by the parent, caregiver or legal representative.

## Storage period

Adexpo BV does not store personal data longer than necessary for the purpose for which it was provided or required by law.

## Security

We have taken appropriate technical and organisation measures to protect your personal data from unlawful processing, including the following;

- All persons who could gain access to your data on behalf of Adexpo BV are bound to treat this confidentially.
- We use a username and password policy for all our systems;
- We use pseudonymity and encrypt personal data if there is a reason to do so;
- We make backups of the personal data to be able to recover these in case of physical or technical incidents;
- We regularly test and evaluate our measures;
- Our employees are informed of the importance of the protection of personal data.

## Rights regarding your data

You have the right to inspect, rectify or delete the personal data we have received from you. You can also object to the processing of your personal data (or part of it) by us or one of our processors. You also have the right to have us transfer the personal data you provided to yourself or to another party on your behalf. We'll ask you to identify yourself before we can respond to such requests.

If we are allowed to process your personal data on the basis of your permission to do so, you always have the right to withdraw this permission.

## Cookies

Cookies are small, simple text-files that are placed on your computer, tablet, or mobile phone as soon as ADEXPO's websites or apps are used. Cookies are used, for example, to store user names, passwords and personal settings, so you won't need to enter your data again on your next visit.

## Applications for cookies by Adexpo

ADEXPO makes use of cookies and of comparable technologies for its services, with various objectives.

ADEXPO utilises cookies to facilitate the use of our website, and to store your settings and preferences. These cookies are not linked to a profile that regards you.

Furthermore, granted your permission, our advertisers place "tracking cookies" on your computer. They use these cookies to keep track of the pages you visit, so as to construct a profile of your on-line behaviour. This profile is also constructed on the basis of comparable information they obtain about your visits to other websites on which they advertise. This profile is not linked to your name, address, e-mail address and other matters that are known to us, but is only intended to align ads with your profile so they will be as relevant to you as possible.

Through our website, a cookie from the American company Google is placed, as a component of their Analytics-services. We make use of these services to keep track of, and get reports on, how visitors use the website. Google can provide this information to third parties in case Google is legally

obligated to do so, or to the extent third parties process the information on Google's behalf. We exert no influence on these matters.

The information Google collects is rendered anonymous as much as possible. Your IP-address is emphatically not forwarded. The information is transferred to Google that stores it on servers in the United States.

You have the right to ask to inspect, correct or remove your data. For further information see our contact page. To avoid improper use, we may ask you to identify yourself adequately. In case it regards inspection of personal data linked to a cookie, you will have to send a copy of the relevant cookie along with your request.

## Use of cookies

Without placement of the necessary cookies, ADEXPO does not permit users to utilise the services. However, ADEXPO will ask as a standard procedure to agree with the application of all cookies put to use by ADEXPO.

This information was published first in May 2018. Possibly, and notwithstanding our efforts, the above description is not fully comprehensive. Its completion is being worked on. In case you encounter a cookie that has not been described, you can report it to ADEXPO through [privacy@adexpo.nl](mailto:privacy@adexpo.nl).

## Remove cookies

You can always check and erase cookies, and you can arrange the settings on your browser so as to block cookies. This does entail that you'll have to select your preferences on each visit anew, and that certain components of the website will not work (properly). Blocking or erasing cookies, parenthetically, does not mean you will not see any more ads.

Besides cookies, our services may also make use of similar technologies to store and read data on your devices. Just like cookies, these technologies are used to store a unique identifying code for your device, which can subsequently be used to track your behaviour. That identifying code can, for example, be based on your browser settings combined with your IP-address. In case you do not appreciate your behaviour being tracked, you can switch off this function through the Do-No-Track-function on your browser. Removing cookies does not mean that your behaviour will not be tracked anymore.

## Complaints

If you have a complaint about the processing of your personal data, we ask you to contact us directly about this. If we can't solve the problem together, then we of course sincerely regret this. You always have the right to submit a complaint to the Personal Data Authority, this is the supervisory authority in the field of privacy protection.

## Modifying the privacy and cookie statement

ADEXPO reserves itself the right to modify this privacy and cookie statement. Therefore, regularly consult the privacy and cookie statement.

## Questions

If you have any questions or comments regarding our Privacy Statement & Cookie Statement, please contact us!

## Contact details

Adexpo BV

Rietschotten 7

4751 XN

OUD GASTEL

[privacy@adexpo.co.uk](mailto:privacy@adexpo.co.uk)

*This privacy statement was renewed on 17-01-2020*

## Disclaimer

The information contained in this website is for general information purposes only. The information is provided by ADEXPO BV and while we endeavour to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, products, services, or related graphics contained on the website for any purpose. Any reliance you place on such information is therefore strictly at your own risk.

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Every effort is made to keep the website up and running smoothly. However, ADEXPO BV takes no responsibility for, and will not be liable for, the website being temporarily unavailable due to technical issues beyond our control.