








2022

Sustainability Report

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FOREWORD

CREATING THE FUTURE TOGETHER ⁺

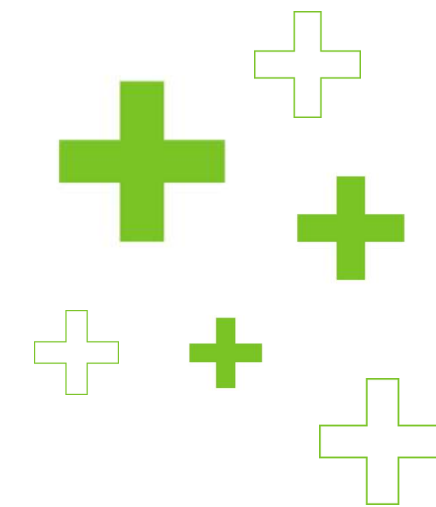
Welcome to Adexpo and thank you for showing interest in our commitment to sustainability. What that means for us? We take responsibility for our employees, strive to deal with partners and suppliers in a fair way, promote ethical business practices, act socially responsible, stay conscious of the climate and advocate for a sustainable society.

The topics of sustainability, health and safety have gained importance, especially in the past few years - and not just for Adexpo. Thus we have used the past year in order to sharpen our focus. Consequently, an updated materiality analysis on sustainability was created in dialogue with our most important stakeholder groups.

With this sustainability report, we provide a comprehensive overview of our company as well as our achievements in the sustainability dimensions of economy, ecology, social affairs and corporate management. You will soon discover that some goals have already been achieved, though we aim even higher: We continuously work on making our company, our services as well as our processes even more sustainable.

However we can only truly succeed in dialogue with you, our partners, suppliers, employees and all affected social forces. That's why we look forward to staying in touch with you.

Yours sincerely,
Andre van Bezooijen and André Stüwe



ADEXPO⁺ Add high-end design furniture

We take on responsibility for our employees, aspire to deal with our partners and suppliers in a fair way, promote ethical business practices, act in a socially responsible and climate-conscious manner and are committed to a sustainable society.

COMPANY FACTS & FIGURES

Name:	Adexpo
Legal form:	BV
Year of the report:	2022
Third party verification:	None
Reporting obligation within the CSR guidelines:	None
Website:	www.adexpo.co.uk
Headquarters:	Roosendaal
Employees:	65

FACTS

REPORTING & REPORTING PERIOD⁺

With this report, Adexpo is publishing a separate sustainability report for the first time. We greatly value transparent dealings, open communication and regular and extensive exchanges with our employees and business partners.

Furthermore, in this report we also take into account the 10 principles of the UN Global Compact and align our goals with the SDGs of the United Nations. Their 2030 Agenda with 17 Sustainable Development Goals is a global plan to promote sustainable peace and prosperity as well as protect our planet.





SUSTAINABLE DEVELOPMENT GOALS



FACTS

REPORTING & REPORTING PERIOD⁺

This sustainability report's structure corresponds to the four identified strategic focus areas in the area of sustainability in our company:

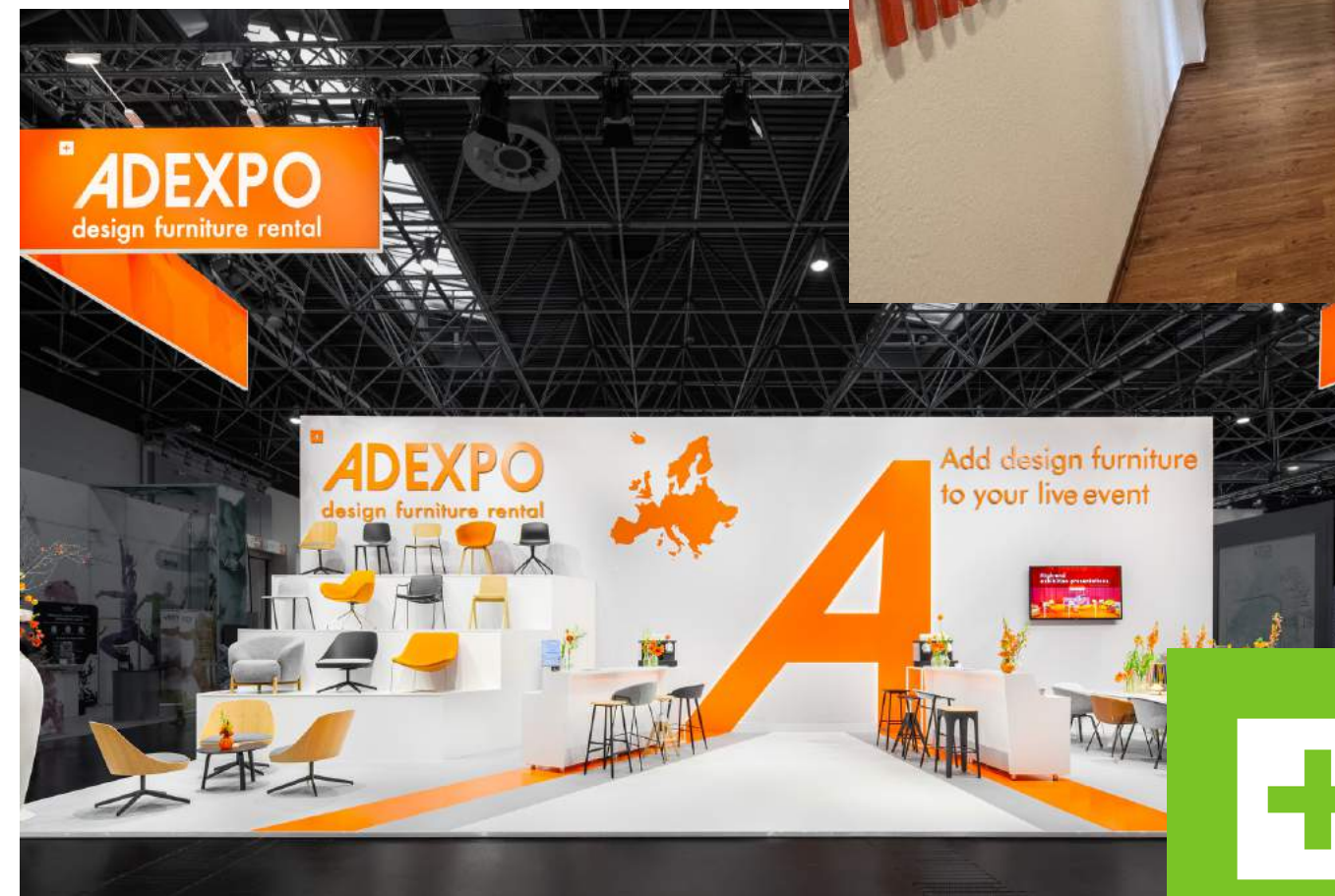
-  Environmental consciousness: Reduction of emissions, waste production and energy consumption throughout the company.
-  Sustainable procurement: purchasing raw materials and materials from sustainable production, ethics and transparency in the selection of suppliers.
-  Social responsibility: Promotion of an inclusive and fair work environment based on internationally recognized human rights standards.
-  Economic Growth: Creating value through innovative products and services that are environmentally and socially sustainable.

PORTRAIT THE COMPANY +

Design furniture for top-notch trade fair appearances. Eye-catcher at stands and events. Anyone looking for something special will automatically come across Adexpo. Adexpo specializes in the rental of design furniture for trade fairs and events in European countries

We cover the entire spectrum - from advice and delivery to complete full service. We supply more than 700 events a year. In the summer of 1988, father and son van Bezooijen founded their company Adexpo.

These are the absolute heydays of Dutch designers: Dutch design is thriving and becoming a household name. Today, we still follow the values that have brought us this far. We have a vast collection that impresses with its design and quality. With almost 100 specialists, we offer an equally high level of service. We think along with you, work precisely and are there for you around the clock.




GREEN IS BEAUTIFUL




MEASURES FOR CLIMATE PROTECTION

The core of our business activity is the rental of furniture for trade fairs and events in direct live communication. Our business and sustainability go hand in hand. Required articles can be used almost indefinitely and thus save resources and pollutant emissions during production. However, it is no longer a secret: Traffic poses an immense problem for our environment due to the emission of pollutants such as nitrogen monoxide, carbon monoxide and many other toxins.

Our top priority is to avoid or at least reduce harmful emissions from our transports. This happens in the following ways:



OUR PRODUCTS GET DELIVERED TO EVENTS
AND TRADE FAIRS BY COLLECTIVE
TRANSPORTS



THE VEHICLES WE USE ALWAYS
CORRESPOND TO THE
LATEST AND CURRENTLY REQUIRED
EMISSION STANDARDS



OUR COMBUSTION ENGINE VEHICLES ARE
BEING REPLACED BY ELECTRIC VEHICLES

GREEN IS BEAUTIFUL

MEASURES FOR CLIMATE PROTECTION

Additionally, we implement the idea of sustainability when packaging our furniture for transport. All packaging is made of reusable materials, such as wooden pallets from certified and sustainable cultivation and stretch film, which consists of 75% recycled plastics. The so-called eco-foil used is returned to the material cycle by 100%.

When it comes to our energy consumption, we also make sure that we always do justice to sustainability. We only use "green electricity" for our warehouses and offices. All light sources have been upgraded to energy-saving LED technology and some areas have started to be upgraded with motion detectors in order to save electricity.

All electronic aids used are state-of-the-art and therefore energy-saving / do not use as much energy.

SUSTAINABLE CONSUMPTION & PRODUCTION

Moreover, sustainability plays an increasingly important role in the selection of our furniture and the products in our range. All of our furniture and products are sourced exclusively from Europe.

Before a piece of furniture makes it into our assortment, we check the supplier and seek proof of which measures and efforts are made by the supplier to ensure sustainability.

In addition to that, we regularly visit our largest suppliers and see for ourselves on site. Of course, we cannot understand all manufacturing processes and have to rely on the statements and / or certifications of our suppliers and contractual partners.

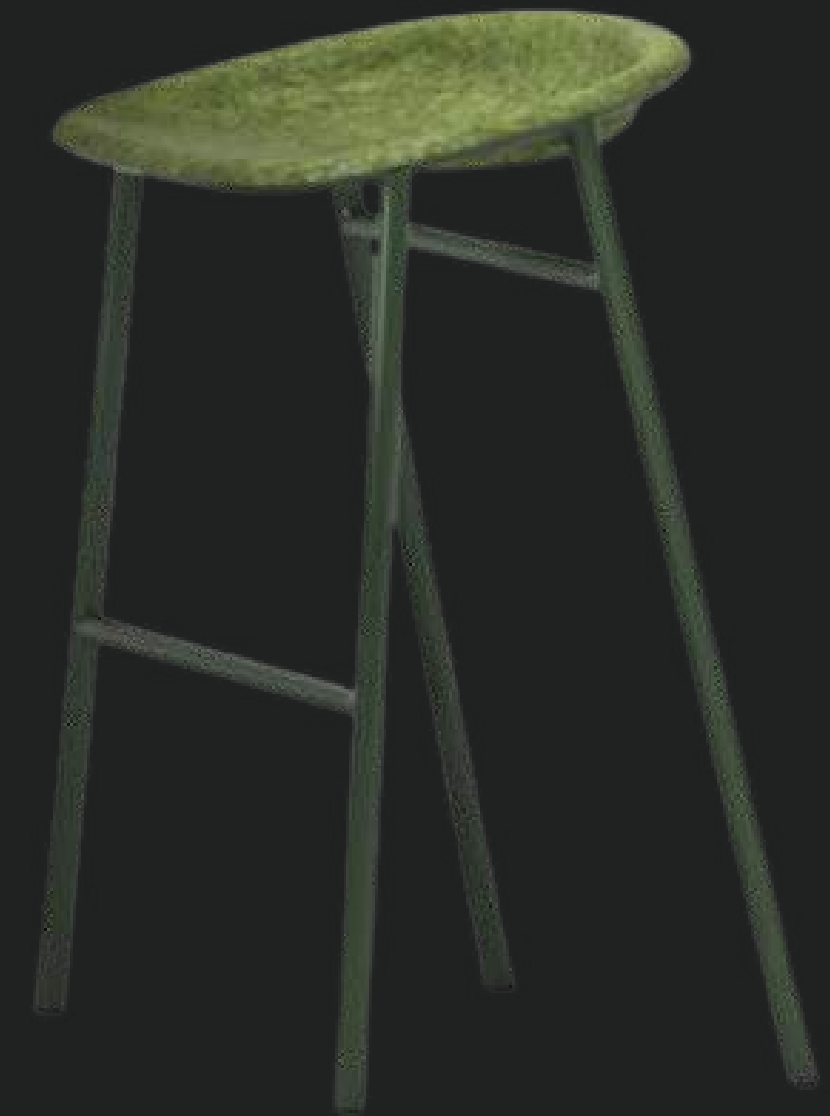
Furniture and products made from recycled material, for example, also play an increasingly significant role in our product range. We have decided that 50% of the furniture and products newly added to our product range must meet this criterion in the next few years.



SUSTAINABILITY IS AN IMPORTANT PART OF OUR MISSION.

That's one of the reasons why we love working with DeVorm's LJ3 PET Felt Chair.

Not only are they made from recycled PET bottles and recycled steel, but they are also very strong and stackable, making them easy to transport and store.



THIS IS IMPORTANT TO US **SELECTION CRITERIA⁺**

Certified sustainable
wood

Certified cotton

Vegetable
tanning

Regional
Know How

Certified
tannery

Made in
Europe

MISSION

GREEN IS BEAUTIFUL⁺

In order to offer our customers the greatest possible transparency of our sustainable efforts in our product selection, we have decided to launch the "Green is Beautiful" initiative.

Going forward, all of our products that meet our sustainable product selection criteria and efforts will be labeled with our "Green is Beautiful" logo. This gives our customers the opportunity to make a conscious decision in favor of sustainable products, benefitting not only themselves, but also their end customers.



HEALTH AND WELL-BEING +

We at Adexpo are an unbeatable team. How so? We are optimally put together so that our skills, but also our personalities, complement each other perfectly.

We all stand behind Adexpo as a team and put our hearts and souls into the company every day. Because for us it is more than just work: it is much more our joint project, in which we are allowed to participate together every day.

The working atmosphere is characterized by mutual respect, consideration and well-functioning communication, which is always open and constructive. We know that we can rely on each other and get along very well outside of work, so we never miss out on having fun.

 Free division of labor

 Continuing education

 Working from home

 Office with a feel-good factor



HUMANE WORK CONDITIONS AND ECONOMIC GROWTH ⁺

For around 60 years, the social market economy has been facing the greatest challenge ever. It is time to demonstrate that the social market economy can be reformed to meet the needs of the 21st century. One can almost speak of a green market economy. We at Adexpo have also faced this challenge and asked ourselves what a green market economy can mean for us and what it might look like. We believe that a growth strategy focused on sustainability can represent an opportunity for our company. In recent years, we have managed to establish our company better and better in the German market and thus further strengthened our market position.

Through constant investments in our product range, we were able to achieve an attractiveness and in some cases uniqueness, which gives us a unique selling point for some products on the German market. Last but not least, this has enabled us to increase our sales growth in recent years. In order to do justice to a green market economy, we have continuously optimized our business processes over the past year. Through the use of technology and the continuous monitoring and improvement of our business processes, we have been able to reduce costs and adapt our operations. We invest in innovative and sustainable products and services to meet our customers' needs.

By doing so, we encourage growth and stabilize our position in the German market environment. We promote a sustainable corporate culture by integrating environmentally friendly practices into our business processes and by paying attention to social responsibility. A sustainable corporate culture enables us to strengthen the trust of our customers and employees as well as to build long-term relationships. We invest in our people by providing training and education and creating a positive work environment. By fostering the commitment and skills of our people, we can build lasting relationships and facilitate sustainable growth.



OUR PROMISE

- + Ecological Commitment
- + Climate Protection
- + Acting in Solidarity
- + Sustainable Products

ADEXPO⁺

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